

DESCRIPTION

Idil Boran:

The Role of Business in Global Climate

Action: Beyond Business Ethics

Business ethics has long been concerned with the moral grounds of decision-making in managerial roles. This concern is at the heart of a longstanding debate, which pits market interests against moral, social, and environmental values in business decision-making. In this talk, Professor Boran presents a different picture. The market interests vs. values dichotomy is unhelpful and deflects attention away from the changing role of businesses within the structural transformations of global politics. A good way to see this is through an issue-specific lens. To this end, the focus here will be on global climate politics.

Explorations will begin with a guided excursion of a changing global landscape of climate action starting in Copenhagen in 2009. We will follow the footsteps of climate change diplomacy from Copenhagen to Fiji within a period of eight years from 2009 to 2017. The journey will include an enthralling path from Lima to Paris, and a stop over in Marrakech. This trajectory does not merely open a window into a landscape of global governance that is in flux, but one that displays a view of the changing role of businesses in this landscape. The presentation will close by highlighting the prospects, the tensions, and the new dilemmas that arise for businesses in this intriguing landscape of a changing global polity.

Idil Boran is Associate Professor in the Department of Philosophy at York University. Specializing in social and political philosophy, as well as ethics and public policy, Professor Boran regularly attends the United Nations Climate Change meetings as observer, where she has organized official panels. This talk draws on insights from her upcoming book on global climate action and political theory.

DATE AND TIME

Thu, 1 March 2018
4:00 PM – 5:30 PM EST
[Add to Calendar](#)

LOCATION

Ted Rogers School of
Management
575 Bay Street
Room: TRS 3-109
Toronto, ON M5G 2C5
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